

Racial Equity Commission

# Data Committee Meeting: February 20, 2025 at 3:00pm

**Virtual | In-Person Viewing Room Available at I**

1400 10th Street, Room 103, Sacramento, CA 95814

# Call to Order & Opening Remarks

Commissioner Matthews  
Data Committee Lead

February 20, 2025 Commission Meeting

# Disclaimer

The information and opinions expressed by presenters or public commenters before the Commission reflect the views of the speaker. They do not necessarily represent the views of the Commission or the Office of Land Use and Climate Innovation.

# Land Acknowledgement

Commissioner Matthews

Data Committee Lead

February 20, 2025 Commission Meeting

# Review of the Agenda

Dr. Larissa Estes

Executive Director

California Racial Equity Commission

February 20, 2025 Commission Meeting

# Public Meeting Agenda

- Welcome & Call to Order
- Public Comment on matters not on the agenda
- Consent Agenda – ACTION ITEM
- Panel Discussion: Data Visuals Used as a Tool to Advance Racial Equity
- 15 Min RECESS
- Key Considerations and Additional Research – ACTION ITEM
- Next Steps for Staff Action
- Adjournment

# Committee Roll Call and Public Comment Process

Atia Fairuz

Assistant Information Officer

Office of Land Use and Climate Innovation

# Public Comment

## In Person

- Complete and submit the online public comment card at the sign-in desk
- Separate public comment cards for each agenda item
- Listen for your name, and line up by the podium when your name is called
- Staff will click “Raise Hand” under the “Participants” menu in the Zoom platform to be unmuted in the room
- Please adhere to the time limit determined by the Chair (2 minutes)

## Virtual

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# Public Comment on matters not on the agenda

Atia Fairuz

Assistant Information Officer

Office of Land Use and Climate Innovation

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# Consent Agenda – ACTION ITEM

## Approval of May 9, 2024 Meeting Minutes

Commissioner Matthews  
Data Committee Lead

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# Consent Agenda – ACTION ITEM

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Commissioner Matthews  
Data Committee Lead

# Panel Discussion: Data Visuals Used as a Tool to Advance Racial Equity

Jon Schwabish, Senior Fellow, Urban Institute

Andrea Aguir, Racial Equity Manager, Office of Racial Equity and Social Equity at the City of San Jose

Sophia Garcia, Equity and Civic Nonprofits Lead, Environmental Systems Research institute (ESRI)

# Panel Discussion: Data Visuals Used as a Tool to Advance Racial Equity



**Moderator:**

**Dr. Larissa Estes**

Executive Director

California Racial Equity Commission



**Panelist:**

**Jon Schwabish**

Senior Fellow

Urban Institute



**Panelist:**

**Andrea Aguirre**

Racial Equity Manager

Office of Racial Equity  
and Social Equity at the  
City of San Jose



**Panelist:**

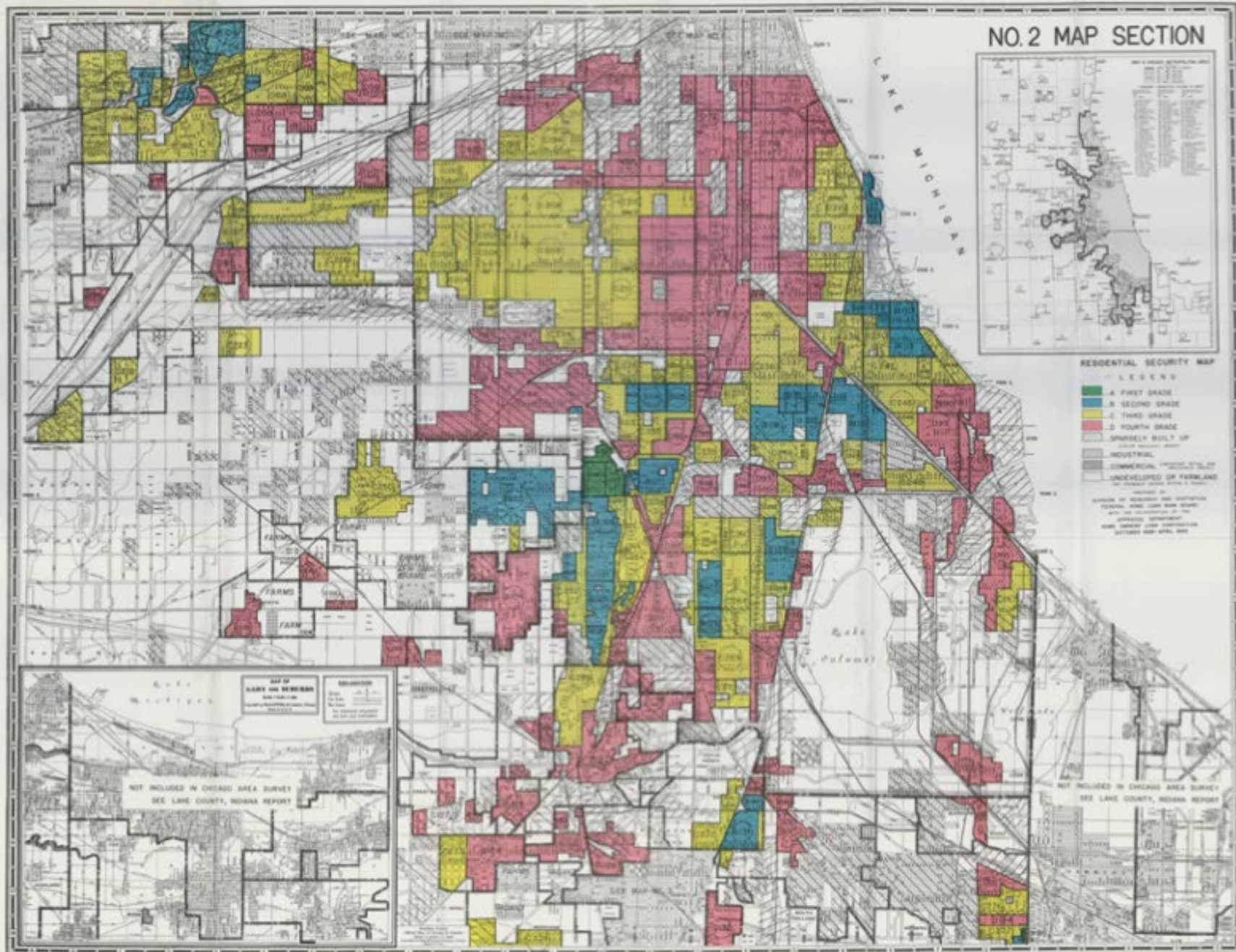
**Sophia Garcia**

Equity and Civic  
Nonprofits Lead

Environmental Systems  
Research Institute (ESRI)

February 20, 2025 Commission Meeting

## NO. 2 MAP SECTION



“The neighborhood is graded “D” because of its concentration of negroes, but the section may improve to a third class area as this element is forced out.”

-Home Owners Loan Corporation, 1940

# City of San Jose Equity Policy & Ordinance

On May 14, 2024, the Mayor and City Council adopted the Racial and Social Equity Ordinance and the Equity Values and Standards Policy. This solidified San Jose's commitment to ensuring all residents thrive and have opportunities to live well. It also emphasized the collective responsibility of city leaders to make decisions that promote equity.

## **In the Equity Standards & Values Policy:**

The City shall implement the following practices in its efforts to advance racial and social equity:

Anchor analysis in disaggregated data, both qualitative and quantitative, and longitudinal as applicable

## Esri technology interconnects people & organizations

## Esri technology interconnects people & organizations



# Equity Strategic Plans in Action

## Lighthouse examples

### LA County

#### Anti-Racism Diversity & Inclusion



The State of Black Los Angeles County report provides the social and historical context that explains why racial disparities exist. The report's maps allow county officials to see the number and location of neighborhoods where disparities exist.

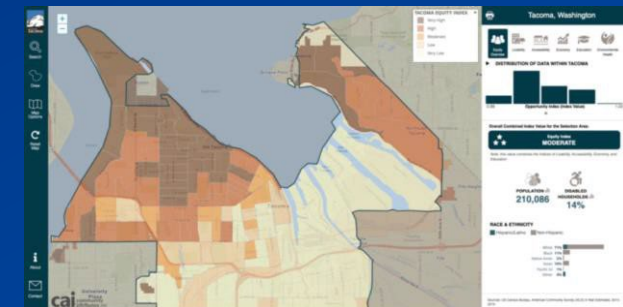
### City Of Tucson, Arizona

#### EQUITY DATA STRATEGY



A centralized repository of Decennial Census data, ACS data, and Esri's annual estimates processed for Tucson's unique geographic boundaries. The Hub will streamline access to census data by including the most frequently used variables pre-apportioned to the geographic boundaries most useful for research and analysis conducted by City of Tucson staff and community.

### City of Tacoma, Washington



The Tacoma Equity Index measures entrenched economic problems, housing needs, and social justice issues. The tool examines five categories of inequity that include livability, education, environmental health, economic opportunity, and accessibility. These topics were analyzed with GIS technology to show patterns and represent inequities on a map.

# Get Active: Esri Equity Resources

## Build Your Strategic Equity Plan with GIS

Advance equity and social justice in your community

Five part webinar series

[Register now](#)



## Watch the Recordings

Build Your Strategic Equity Plan with GIS Webinar Series

[Build Your Strategic Equity Plan with GIS \(esri.com\)](#)

## Mapping Equity Across Industries

Advance equity and social justice in your community

Change happens when you have a location!



## Visit

Esri's Equity and Social Justice Website

Signup for Equity Newsletter, Join LinkedIn Group, Download Equity Strategy Brochure

[Equity & Social Justice | Mapping Equity Across Industries with GIS \(esri.com\)](#)

## EQUITY AND SOCIAL JUSTICE MAP BOOKLET



## Download

Inaugural Esri's Equity and Social Justice Map Booklet

Featuring Customer Examples across 13 GIS Industries

# Public Comment

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# RECESS

## 15 Minutes

We will be back at 4:22 PM

# Discussion of Key Considerations and Additional Research – ACTION ITEM

Joyce Chiao, Facilitator, Abundance

# Timeline at a Glance

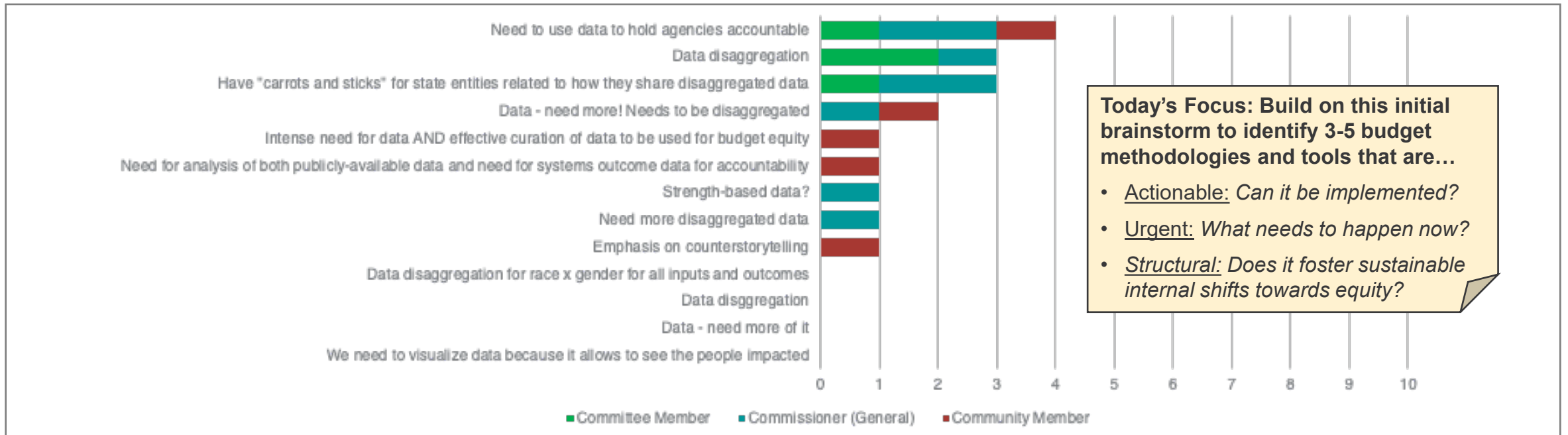


February 20, 2025 Commission Meeting

# 12/19 Discussion Results: Data

## Quick Notable Observations about Data

- **Data disaggregation** becomes the top highest-voted item in the Data category when totaling votes for all responses related to this concept.
- While the Data category saw the **second-highest number of sticky note responses** [ $n=13$ ], more than half of them related to **data disaggregation**.



# Brainstorm + Discussion

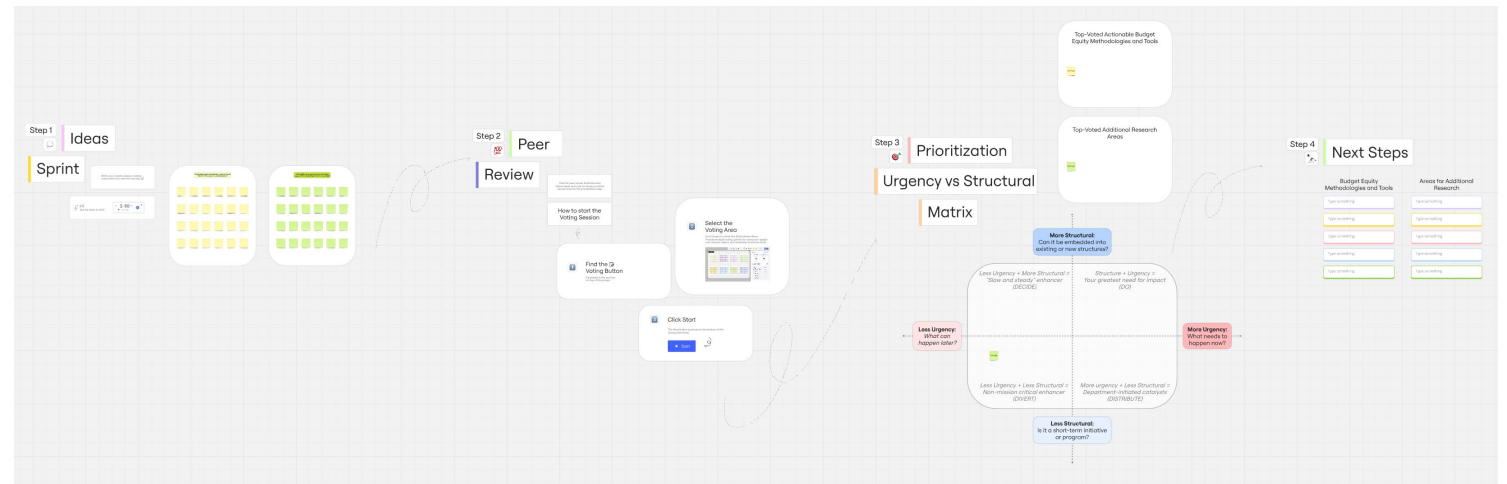
## Our Goals:



Identify **3-5 Data methodologies and tools** to elevate to the Commission



Identify any **additional research areas** for staff to conduct between now and April



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# Discussion of Key Considerations and Additional Research – ACTION ITEM

Joyce Chiao

Facilitator

Abundance

# Next Steps for Staff Action

Dr. Larissa Estes

Executive Director

California Racial Equity Commission

# Adjournment

Commissioner Matthews  
Data Committee Lead

## Next Racial Equity Commission Meeting



March 20, 2025

Imperial, CA

Website: [racialequity.lci.ca.gov](https://racialequity.lci.ca.gov)

Email: [RacialEquityCommission@opr.ca.gov](mailto:RacialEquityCommission@opr.ca.gov)

# Thank you!

