Racial Equity Commission

Community Engagement Committee Meeting:
May 22, 2025 at 3:00 p.m.

Govenor's Office of Land Use and Climate Innovation | Viewing Room

1400 10th street, Sacramento, CA 95814

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Call to Order & Opening Remarks

Commissioner Angelica Salas

Community Engagement Committee Lead

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Disclaimer

The information and opinions expressed by presenters or public commenters before the Commission reflect the views of the speaker. They do not necessarily represent the views of the Commission or the Office of Land Use and Climate Innovation.

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Land Acknowledgement

Commissioner Angelica Salas

Community Engagement Committee Lead

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Review of the Agenda

Dr. Larissa Estes

Executive Director

California Racial Equity Commission

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Public Meeting Agenda

- Welcome & Call to Order

- Public Comment on matters not on the agenda

- Approval of December 19, 2024 Committee Meeting Minutes – ACTION ITEM

- Community Engagement Plan Update and Roadshow Overview

- 15 Minute RECESS

- Workshop – Priority Engagement Strategies

- Next Steps for Staff Action

- Adjournment

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Roll Call and Public Comment Process

Agustin Arreola

External Affairs Manager

Office of Land Use and Climate Innovation

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Public Comment

In Person

- Complete and submit public comment card

- Separate public comment cards for each agenda item

- Listen for your name, and line up by the podium

- Staff will call your name to the podium

- Please adhere to the time limit determined by the Chair (2 minutes)

Virtual

- Visit **racialequity.lci.ca.gov/meetings**, and complete the public comment form linked there to be added to the queue

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Public Comment on matters not on the agenda

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Approval of December 19, 2024 Committee Meeting Minutes – ACTION ITEM

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Approval of December 19, 2024 Committee Meeting Minutes – ACTION ITEM

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Themes of Community Engagement

- Concerns from community engagements: racial disparities involving issues of affordable housing access, lack of career readiness and civic education, decrease in job opportunities, further distrust and more.

- Feedback from community visits: The desire for more political and civic engagement and recognition/visibility of areas that are less represented or visible.

Response:

- Developing the Community Engagement Strategy (Framework)
- Contract with Global Urban Strategies

Community Engagement Map

- ● visited
- ● visiting soon

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Contract with Global Urban Strategies

- Global Urban Strategies provide innovative program design and management, community outreach, expert technical assistance, graphic design, social media, and web development.

- Support the Commission with community engagement and broader outreach → Framework rollout strategy

- Refine the Community Engagement Toolkit (survey) and execute the outreach strategies

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Elements of Community Engagement Toolkit

Community Engagement Brief (Vital) and the Spectrum of Community Engagement informed the Community Engagement Toolkit
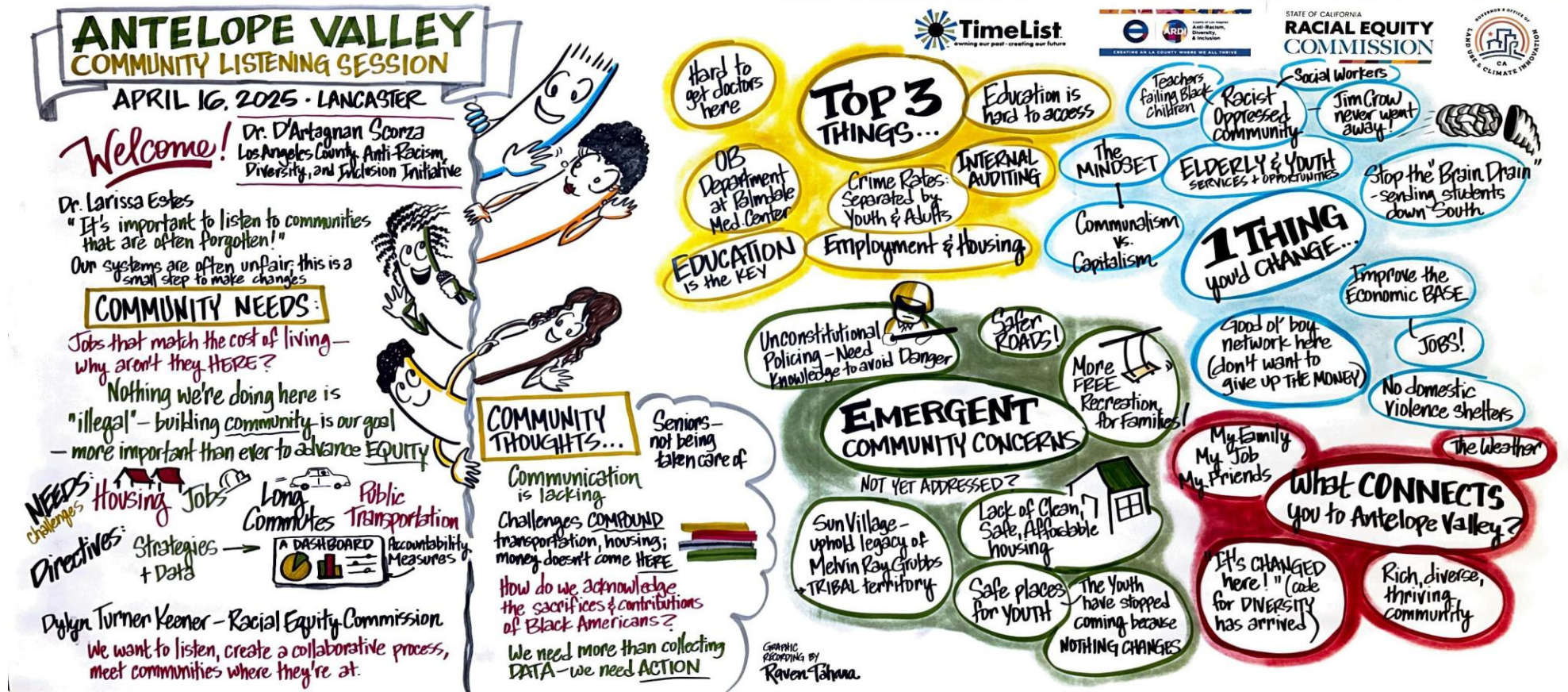
Goals:

- Center equity in engagement (language access, attendance support, etc.)

- Increase meeting access (ADA compliance for meeting locations, hybrid meeting option)

- Honor unique identities and lived experiences

- Listen to community needs, answer questions, and receive feedback to inform the Framework

Learning from Community

- Return to the locations visited by the Commission to share updates about the Framework and maintain community connections.

- Take lessons learned from Meet-n-Greets and Listening Sessions to inform the Framework

- Summarize Community Meet-n-Greets and Listening Sessions in write-ups

- Community Engagement survey

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Antelope Valley Meet-N-Greet

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Racial Equity Commission Summer Roadshow Overview

Jourdan Ringgold, Senior Program Analyst

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Purpose of Roadshow

The purpose of the Racial Equity Commission's Summer Roadshow is to return to communities to report back how their shared wisdom and experiences have been reflected in the Framework.

As an interactive process, the Summer Roadshow will allow:

- Community to provide feedback to the Commission

- Provide Commissioners and Staff the chance to collaborate with community to explore together how the Framework can be improved

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Outcomes of Summer Roadshow

- Return to at least 60% of communities visited from January 2024 – June 2025

- Share draft content of the Framework

- Engage in interactive/collaborative discussions with community to solicit feedback

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Programming

- Refreshments and Networking

- Welcome (5 minutes)

- Overview of the Commission Charge (10 minutes)

- Key Themes from Across California (10 minutes)

- Where We Are Now (30 minutes)

- Interactive Feedback Activity (45 minutes)

- Closing and Next Steps (5 minutes)

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Timeline

Community Engagement Map

Month/Week	Locations
First week of July	Roadshow Kick-Off (digital)
July 14-16	Bakersfield Fresno
July 28 – August 1	Riverside Imperial Valley
August 4 – 8	Antelope Valley Los Angeles
August 18 – 20	Yuba City Sacramento Oakland
Last week of August	Roadshow Closeout (digital)

*Subject to change

- visited
- visiting soon

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RECESS
15 Minutes

We will be back at <mark>3:55 p.m.</mark>

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Community Engagement Best Practices

Asset Analysis Highlights

In which of the following ways...is your organization involved in community engagement?

5 DEFER TO
Foster democratic participation and equity by bridging the divide between community and governance, through community-driven decision-making

4 COLLABORATE
Ensure community capacity to play a leadership role in implementation of decisions

3 INVOLVE
Ensure community needs and assets are integrated into process and inform planning

2 CONSULT
Gather input from the community

1 INFORM
Provide the community with relevant information

Gonzalez, R. (2019). The Spectrum of Community Engagement to Ownership.

Inform	Consult	Involve	Collaborate	Defer to
83%	75%	67%	65%	21%

How does your organization distribute information intended for the public, for example, how to engage with the agency or information about a newly available opportunity or resource?
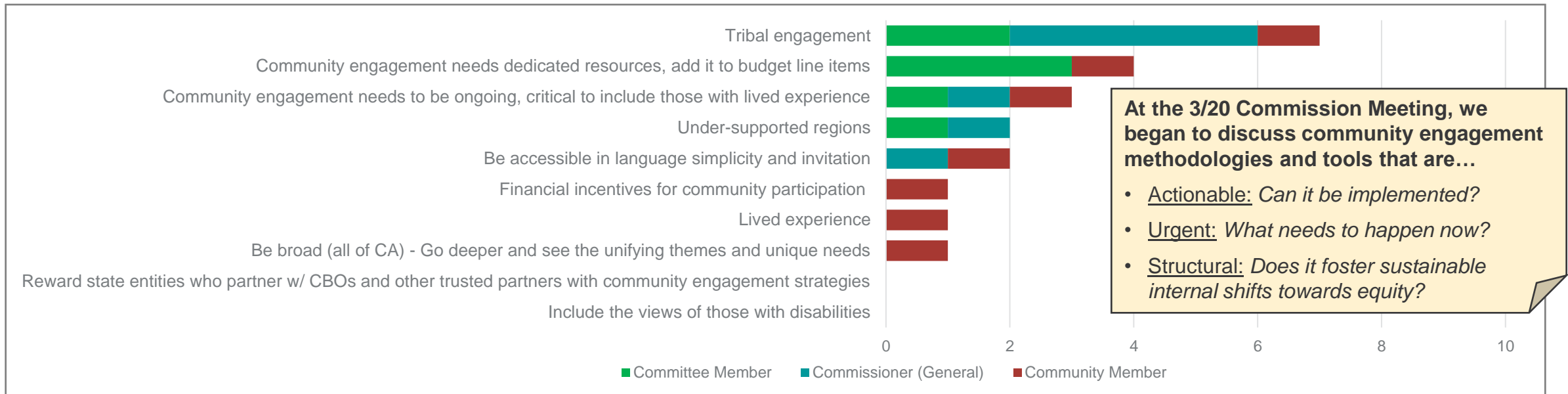
Our organization's website	92%
Public meetings	75%
Through trusted messengers	56%
Community meetings	54%
Direct mailings	50%
Another way	44%
Town halls	37%
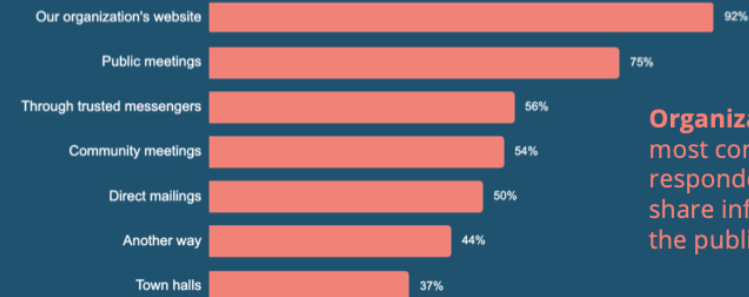
Organization website was the most common method respondents reported using to share information intended for the public.

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Community Engagement Best Practices

12/19 Discussion Results: Community Engagement

Quick Notable Observations about Community Engagement

- **Tribal engagement** was overwhelmingly the top voted priority, with votes for this item exceeding that of the second highest-voted item by nearly double.
- Three out of four Community Engagement Committee Members emphasized the **need for dedicated resources as a formal budget line item** (e.g., to fund efforts such as providing translation for language access, incentives for community participation, etc.).

At the 3/20 Commission Meeting, we began to discuss community engagement methodologies and tools that are…

- Actionable: *Can it be implemented?*
- Urgent: *What needs to happen now?*
- Structural: *Does it foster sustainable internal shifts towards equity?*

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Community Engagement Best Practices

3/20 Discussion Recap

Initial Community Engagement Recommendations:

1 Institutionalize a State approach to community engagement (e.g., Community Engagement Toolkit)

2 Meet community where they are
- Collaborate with trusted partners
- Engage community-based organizations (CBOs)
- Use accessible language
- Be responsive to different cultures
- Engage community outside of normal business hours

3 Address barriers to participation
- Explore ways to provide childcare, food, etc.

Other community engagement elements to include in building the racial equity framework:

- Understand the importance of being accountable to community members
- Seek feedback from CBOs in the iteration of the racial equity framework
- Explore potential changes to meeting process to grow community voice in Commission meetings
- Include examples of effective community engagement and the importance of community engagement in the framework

*What **3-5 <u>actionable</u>, <u>urgent</u>, and <u>structural</u> tools and methodologies** support effective community engagement?*

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Next Steps for Staff Action

Commissioner Angelica Salas

Community Engagement Committee Lead

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Adjournment

Commissioner Angelica Salas

Community Engagement Committee Lead

Next Racial Equity Commission Meeting

June 26, 2025

Salinas, CA

In-Person and Virtual

Website: racialequity.lci.ca.gov

Email: RacialEquityCommission@opr.ca.gov

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Thank you!

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