

Community Engagement Committee

# Committee Meeting: December 19, 2024 at 10:00am

**California Natural Resources Agency | Auditorium**

715 P Street, Sacramento, CA 95814



# Call to Order & Opening Remarks

Commissioner Angelica Salas

Community Engagement Committee Lead

# Disclaimer

The information and opinions expressed by presenters or public commenters before the Commission reflect the views of the speaker. They do not necessarily represent the views of the Commission or the Office of Land Use and Climate Innovation.

# Review of the Agenda

Dr. Larissa Estes

Executive Director

California Racial Equity Commission

December 19, 2024 Community Engagement Committee Meeting

# Public Meeting Agenda

- Welcome & Call to Order
- Public Comment on matters not on the agenda
- Approval of September 17, 2024 Committee Meeting – ACTION ITEM
- Commission Plan for Community Engagement to Inform Framework – ACTION ITEM
- 15 Minute RECESS
- Panel Discussion – “Simplifying Communication to Support Inclusive Community Engagement”
- Next Steps for Staff Action
- Adjournment

# Committee Roll Call and Public Comment Process

Agustin Arreola

External Affairs Manager

Office of Land Use and Climate Innovation

# Public Comment

## In Person

- Complete and submit public comment card
- Separate public comment cards for each agenda item
- Listen for your name, and line up by the podium
- Staff will call your name to the podium
- Please adhere to the time limit determined by the Chair (2 minutes)

## Virtual

- Visit [racialeequity.opr.ca.gov/meetings](https://racialeequity.opr.ca.gov/meetings), and complete the public comment form linked there to be added to the queue
- Listen for your name
- When you hear your name, click “Raise Hand” under the “Participants” menu in your Zoom platform, or press \*9 if you are joining by phone
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# Public Comment on matters not on the agenda

Agustin Arreola

External Affairs Manager

Office of Land Use and Climate Innovation



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# Approval of September 17, 2024 Committee Meeting Minutes – ACTION ITEM

Commissioner Angelica Salas

Community Engagement Committee Lead

# Public Comment

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# Approval of September 17, 2024 Committee Meeting Minutes – ACTION ITEM

Commissioner Angelica Salas

Community Engagement Committee Lead

# Commission Plan for Community Engagement to Inform Framework – ACTION ITEM

Commissioner Angelica Salas, Community Engagement Committee Lead

Dr. Larissa Estes, Executive Director

# Purpose and Grounding Model

**Purpose:** Guide the Commission and staff in its outreach efforts to inform the development of the Racial Equity Framework.



# Strategy

## **Phase I (Inform, Consult, Involve):**

Community Meet-n-Greets, Listening Sessions, Public Meetings, Digital Engagement Strategy

## **Phase II (Inform, Consult, Involve, Collaborate):**

Community Roadshow with Draft Framework

## **Phase III (Involve and Consult):**

Public Comment Period

## **Phase IV (Inform, Consult, Involve, Collaborate):**

Ongoing Engagement

# Key Measurable Goals



Host at least four (4) Community Meet-n-Greets, and/or listening sessions in calendar year 2025.



Return to at least 60 percent of communities visited from Jan 2024 – Jun 2025 to share back what the Commission has learned and how it has been integrated into the development of the Framework.



Develop an evaluation tool to evaluate the Commission's community engagement efforts and support continuous improvement.



# Next Steps

- Plan consideration and approval
  - Community Engagement Committee
  - Full Commission
- Implementation
  - Fundraising and establishing contract to further activities

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# Commission Plan for Community Engagement to Inform Framework – ACTION ITEM

Commissioner Angelica Salas, Community Engagement Committee Lead

Dr. Larissa Estes, Executive Director

# RECESS

## 15 Minutes

We will be back at **TBD**

# Fireside Chat: Moving Beyond Theory to Implementation of Racial Equity Strategies

December 19, 2024 Community Engagement Committee Meeting

# Fireside Chat: Moving Beyond Theory to Implementation of Racial Equity Strategies



**Moderator:**

**Dr. Larissa Estes**

Executive Director  
California Racial Equity Commission



**Panelist:**

**Allyn Brooks-LaSure**

Vice President, Communications  
Robert Wood Johnson Foundation



**Panelist:**

**Jeffery Marino**

Director  
Office of Data and Innovation

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# Next Steps for Staff Action

Commissioner Angelica Salas

Community Engagement Committee Lead



# Adjournment

Commissioner Angelica Salas

Community Engagement  
Committee Lead

## Next Racial Equity Commission Meeting



December 19, 2024 at 1pm – *Today!*

California Natural Resources Agency Building  
Sacramento, CA

In-Person and Virtual

Website: [racialequity.lci.ca.gov](https://racialequity.lci.ca.gov)

Email: [RacialEquityCommission@opr.ca.gov](mailto:RacialEquityCommission@opr.ca.gov)

# Thank you!

